



Centre for Sport and Human Rights

Webinar for 2023 FIFA Women's World Cup bidders

Overview of human rights

Freedom from
discrimination

Freedom from slavery

Freedom from torture and
degrading treatment

Right to free
movement

Right to peaceful
assembly

Right to life, liberty
and personal security



Human Rights

Freedom of belief and
religion

Right to equality
before the law

Right to remedy by a
competent tribunal

Freedom from arbitrary
arrest and exile

Right to Desirable Work and
to Join Trade Unions

Freedom of expression

And who are the most vulnerable?

Women

LGBTQI+ community

Children

Ethnic minorities



Human Rights

Indigenous People

Persons with disabilities

Migrant workers

Human Rights Defenders

Human rights risks in sport

Mega Sporting Events



- ✓ **Host Actors**
(governments, local organizing committees)
- ✓ **Sport Governing Bodies**



Day-to-Day Sport



- ✓ **Sport Governing Bodies**

Agenda

1. **Lessons learned from writing the 2026 FIFA World Cup Human Rights Strategy**
2. **Who is the Centre for Sport and Human Rights – and how can we help you?**



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- 2. Who is the Centre for Sport and Human Rights – and how can we help you?**

Timeline for doing the United 2026 human rights strategy



Human Rights Requirements for 2026 FWC Bid

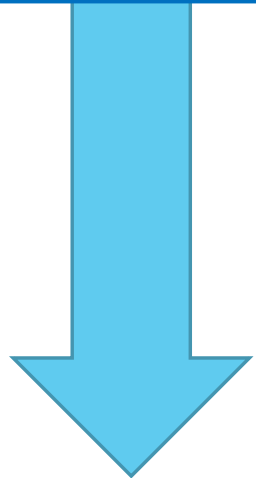
2023 FWWC

- **An explicit public commitment** to respect all Human Rights according to the **UN Guiding Principles**
- **A human rights risk assessment report** (3 countries & 32 cities) *informed by an independent study of national context and legal framework.*
- **Proposed actions at city, state & national level** to prevent & mitigate risks identified
- **A proposed human rights strategy** to be employed to **embed respect for human rights in all aspects** of the tournament
- **A report** outlining the **stakeholder engagement process conducted** to develop the strategy



Concurrent

Independent Risk Assessment



1

Understand the bid requirements

and read white papers (tools) from the Centre

2

Conduct bilateral meetings with international stakeholders

to help identify and connect with key *local* stakeholders in CAN, MEX, USA

3

Convene 3 multi-stakeholder workshops

held in Wash DC, New York, Mexico City: 70+ people from 40+ orgs.

4

Use information from stakeholder workshops to develop strategy to address each area of risk identified in the stakeholder workshops and from the independent risk assessment

Stakeholders given opportunity to comment on drafts and make edits.

Stakeholders consulted (annex in the Human Rights Strategy)

- **Workers (labour)** – AFL CIO
 - **Civil Rights** – ACLU
 - **Privacy Rights** – Access Now
 - **LGBT groups** – HRC, Athlete Ally
 - **Disabled persons** – various
 - **Athletes' Rights** – Athletes CAN
 - **Procurement & Supply chain experts** – universities
 - **Child rights stakeholders** – unicef
 - **Women's rights** – UN Women
 - **Fan & supporter groups** -
 - **Journalists** – Committee to Protect Journalists
 - **General** – Human Rights Watch
 - **Local governments** from potential host cities
 - **Federal government**
-

Lessons learned

1. **Name your risks and own them** – humility and candor are your friends.
2. **Human rights groups (stakeholders) are your allies.** Human rights stakeholders will tell you what you need to know – not what you want to hear
3. Stakeholders also hold **the key to how meaningful change can occur. Involve them through every stage**
4. Start and end – with **legacy**

Ergon

Independent Report

Human rights in Canada, Mexico and the USA in the context of a potential FIFA 2026 World Cup competition

07 March 2018



Photo credit: creative-buch

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HUMAN RIGHTS AND LABOR STANDARDS

PROPOSAL FOR A UNITED HUMAN RIGHTS STRATEGY

United 2026



UNITED
AS ONE

16 MARCH 2018

Agenda

1. Lessons learned from writing the 2026 FIFA World Cup Human Rights Strategy

2. Who is the Centre for Sport and Human Rights – and how can we help you?

We are an *independent* human rights organization within the world of sport

Our Vision

A world of sport that fully respects human rights

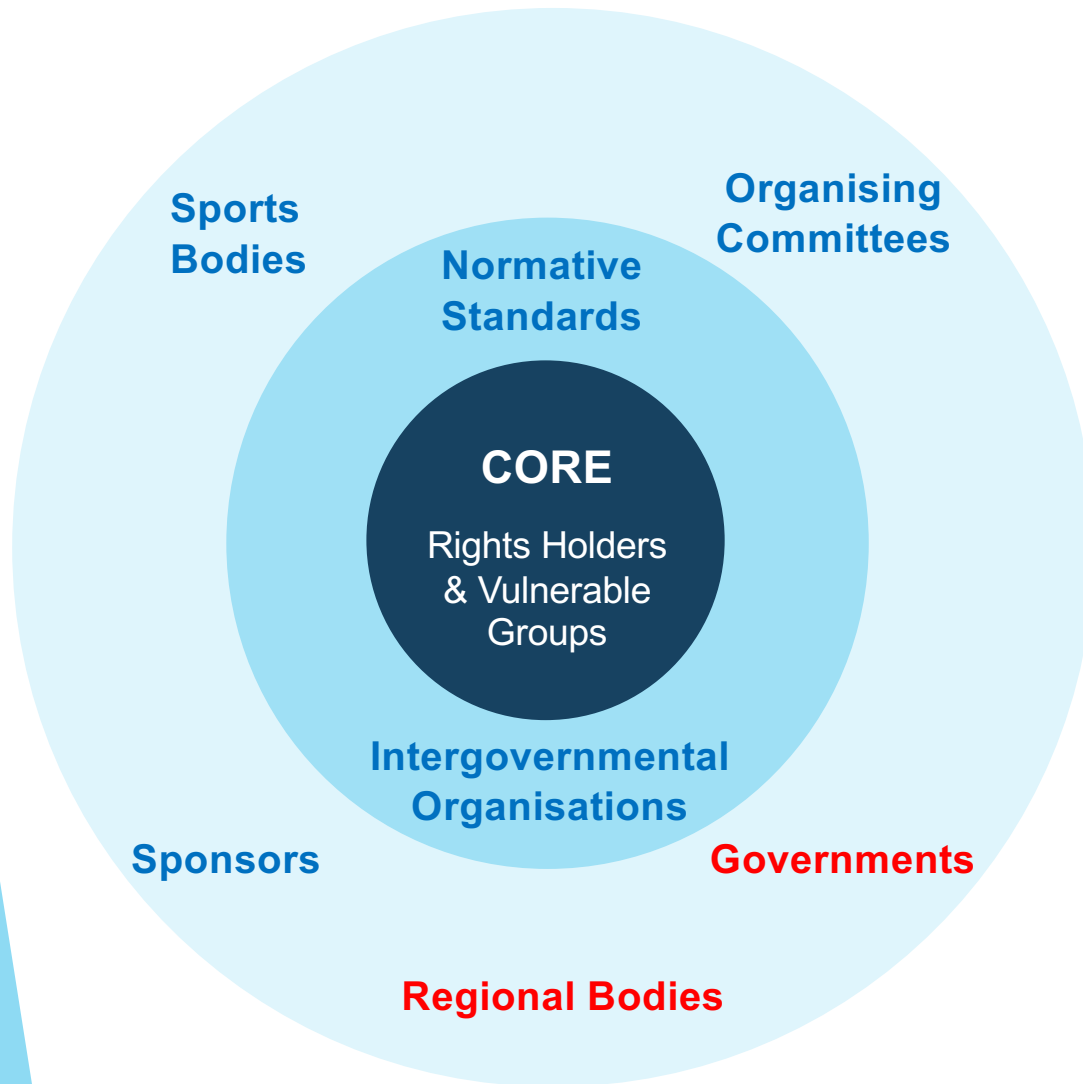
Our Mission (our mandate)

To share **knowledge**, **build capacity** and **strengthen the accountability** of all actors involved in sport *through collective action* and promotion of the Sporting Chance Principles on Sport and Human Rights.

Our Objectives

- **Prevention** of human rights harms in the world of sport
- Ensure **effective remedy** is available to all
- Ensure sport and mega-sporting events leave a positive **human rights legacy**

What makes the Centre different

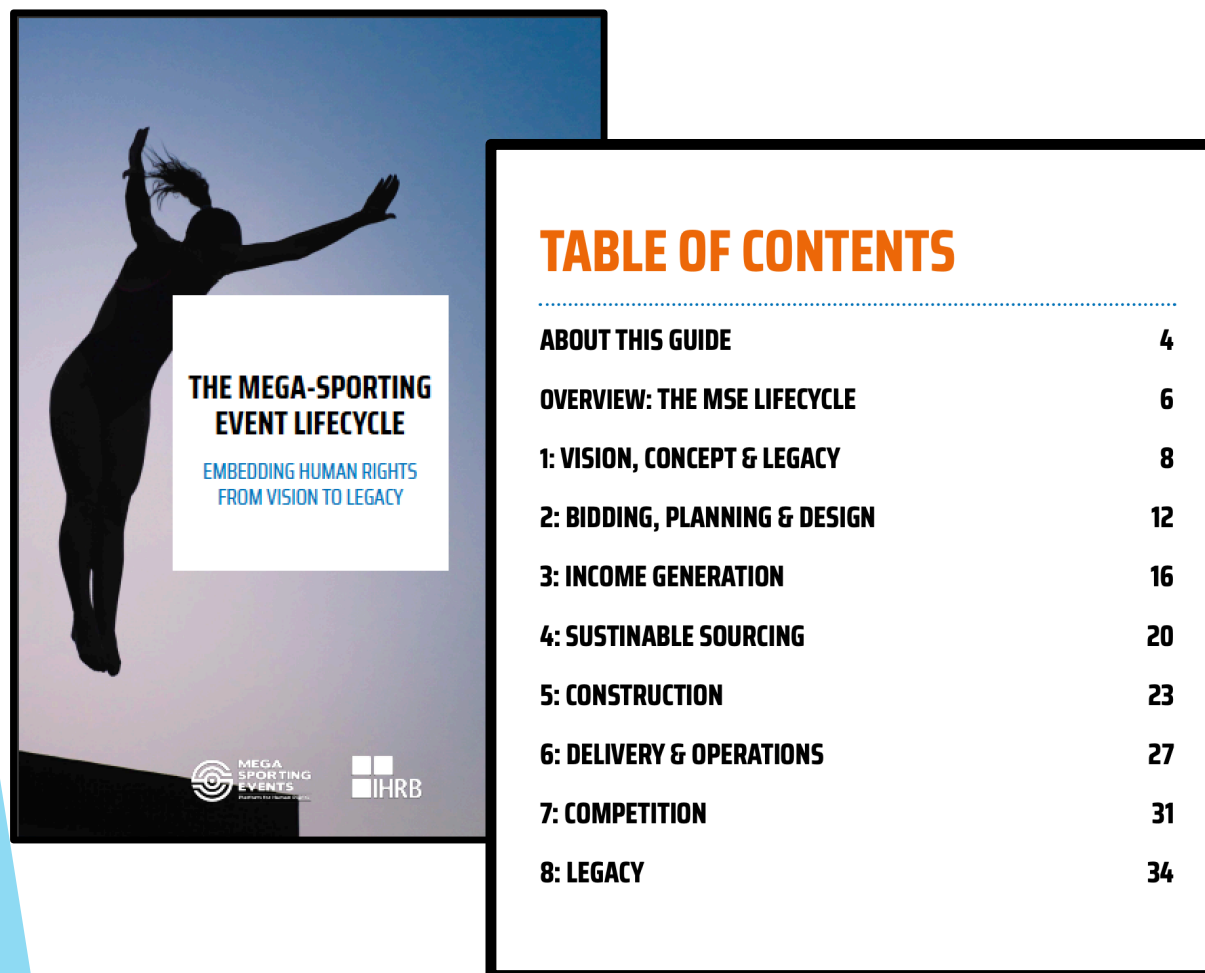


We are **authentic** because we put **rights holders** and **vulnerable groups** at the **core** of our work.

We are **legitimate** because we are independent, participatory, principles-based and rooted in **normative standards**.

From this foundation, we've created a **safe space** and **assembled all actors** critical to the ecosystem of sport: **governments, host actors, sport bodies** and **sponsors** – and **mobilized them** into **collective action**.

Building capacity and sharing knowledge – an example of the tools available in our resource center



This guide presents the lifecycle of a mega-sporting event, with specific elements of good practice at each stage that those involved in hosting the event should integrate into their planning, delivery and legacy in order to ensure a rights-compliant event.